

Architectural Knowledge and Organizational Context: The Case for Socio-Technical Styles

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Photolithographic Alignment

- Small architectural changes have often killed successful firms
- Architecture gets embedded into organization
 - Communication paths
 - Cognitive filters
 - Problem-solving strategies

Henderson, R.M. & Clark, K.B. (1990). Architectural Innovation: The Reconfiguration of Existing Product Technologies and the Failure of Established Firms. *Administrative Science Quarterly*, 35 (1), pp. 9-30.



Architectural Decisions

- Influence technical characteristics of product
- Also constrain design of organization
- Conway's Law
 - "Any organization that designs a system will inevitably produce a design whose structure is a copy of the organization's communication structure."

Conway, M.E. How do committees invent? *Datamation*, 14, 5 (1968), 28-31



Conway's Law Is Static

- Assumes architectural decisions all made up front, not changed
- Assumes requirements won't change
 - Requirements $\Delta \rightarrow$ architecture Δ
- Assumes simple, static organizational structure
 - Ignores network structure
- Assumes implementation will conform to architectural specification



Varieties of Change

Key elements

- Interfaces (uncertainty, complexity)
- Allocation of functionality
- Bending the rules
- How change propagates
 - Informing vs. negotiating
 - Interests at stake: degrees of "heat"
- Ability to accommodate change varies dramatically
 - Coordination capability
- How to bring architectures and organizations into alignment?



An Approach . . .

- See successful patterns that recur, e.g.,
 - Architectural styles
 - Design patterns
 - Problem frames
- A way of capturing knowledge for reuse
- Can we expand such ideas from technical to socio-technical?



Architectural Style: Pipe and Filter

- Pipe-and-filter commitments, e.g.,
 - Filter performs local transformation
 - Filters are independent
 - Filters do not know identity of up- or down-stream filters
- Organizational commitments to handle change
 - Internal filter changes local, no coordination (optimistically)
 - Interface changes regional, just between producer/ consumer groups
 - Changes affecting global attributes project-wide



Architectural Style: Layers

- Layered systems commitments, e.g.,
 - Each layer provides service to layer above
 - Each layer acts as a client to layer below
 - Components implement virtual machine
- Organizational commitments to handle change
 - Internal layer changes local
 - Interface changes local if service remains backward compatible, or client does not need new services
 - Other Interface changes regional, only between two layers
 - Changes affecting global attributes central, or projectwide



Socio-Technical Style

 Technical architectural style matched with organizational arrangements with the capacity to handle the kinds of coordination work the style requires.



Coordination Capacity

- People factors
 - Language skills
 - Culture
 - Expertise & TMS
 - History of collaboration
 - Organizational stability

- Organizational factors
 - Divergent incentives
 - Divergent strategies
 - Unclear goals
 - Divergent tools, practices, processes
 - Communication infrastructure



Coordination Capacity

- Project factors
 - Number of sites
 - Time zones
 - Disciplinary or professional boundaries
 - People have multiple teams
 - Leadership style

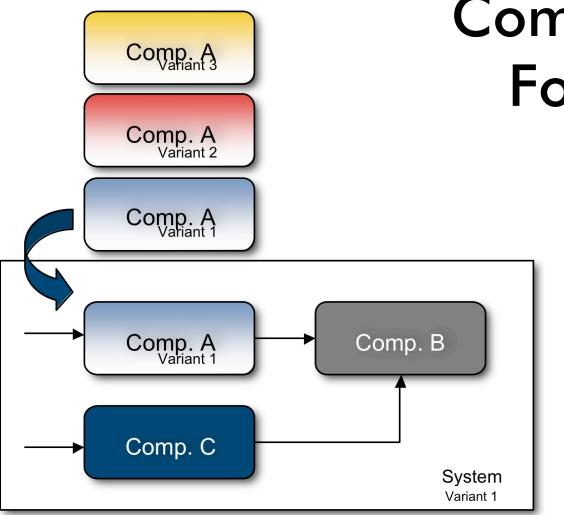


A Few Examples . . .

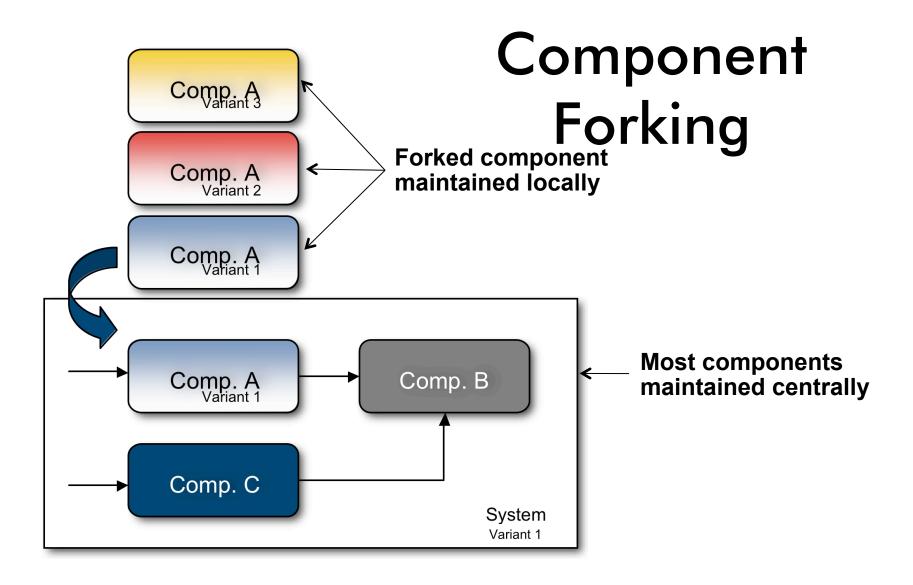
- Extracted from developers and architects at multinational engineering firm
- Idealized
- Echoes of product line engineering
- Not necessarily seen multiple times
- Have been integrated as a module in corporate training program for software architects

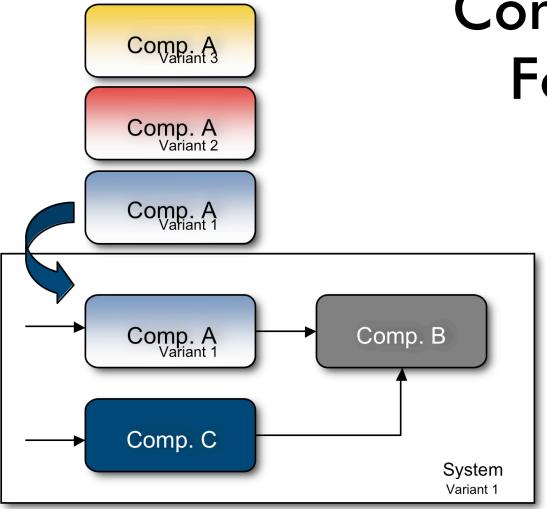
This work was done in collaboration with **Marcelo Cataldo** and **Sangeeth Nambiar**.





Component Forking

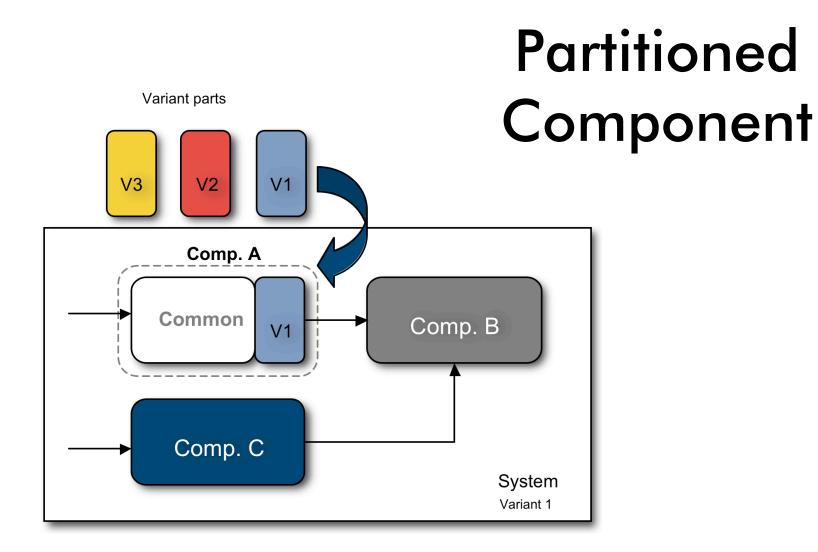


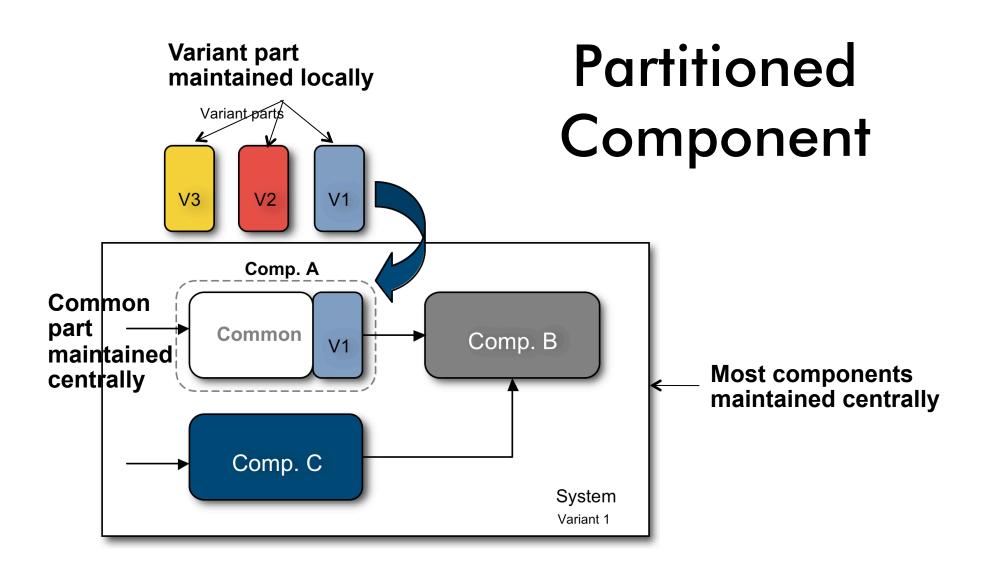


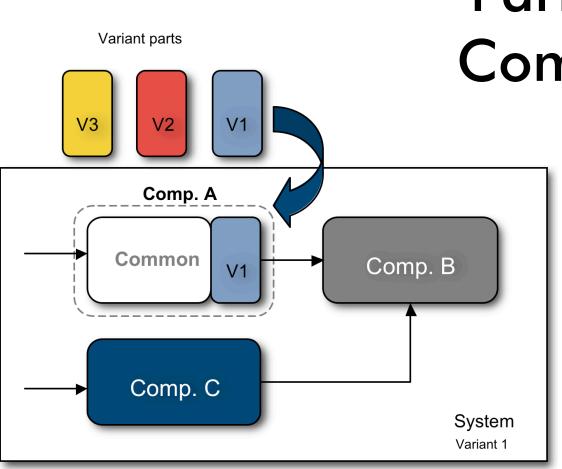
Component Forking

Gain: no need to coordinate across variants

Loss: duplicated effort, difficulty in maintenance, impact of changing other components difficult to anticipate





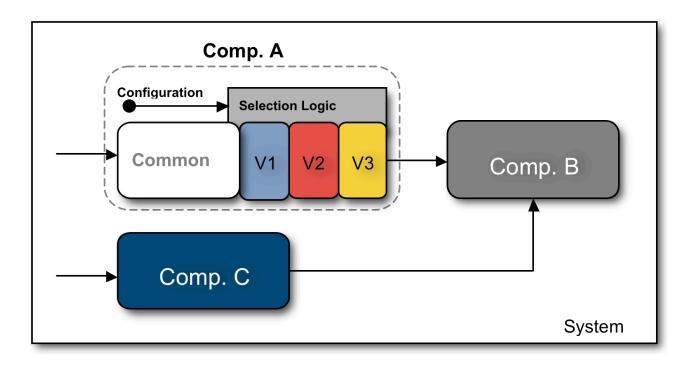


Partitioned Component

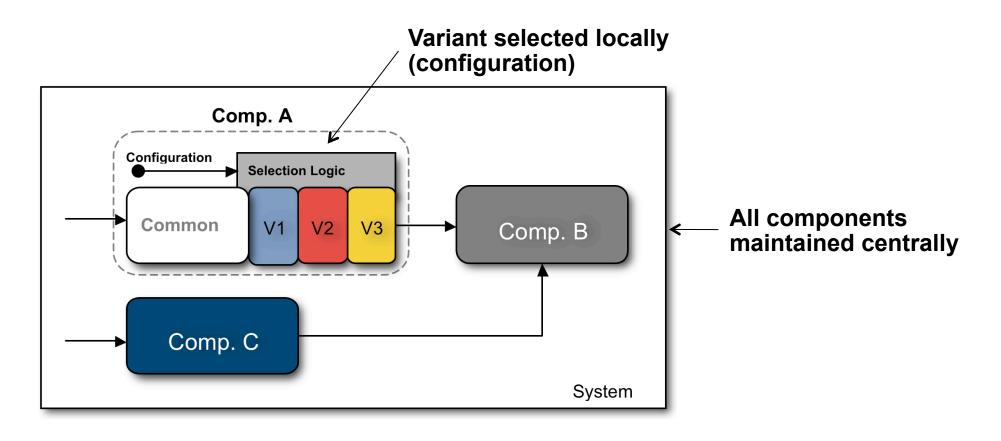
Gain: no need to coordinate across variant parts

Loss: duplicated effort, difficulty in maintenance, impact of changing other components difficult to anticipate

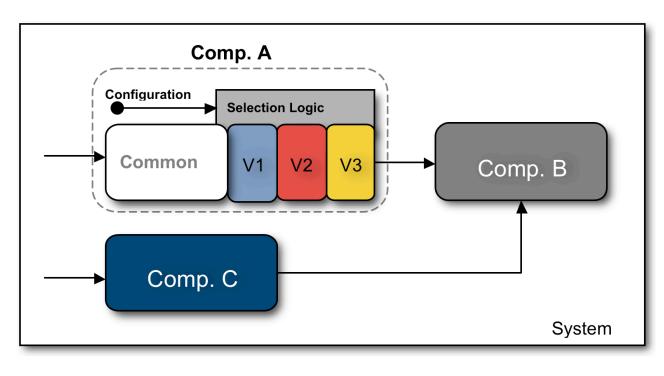
Component Slicing





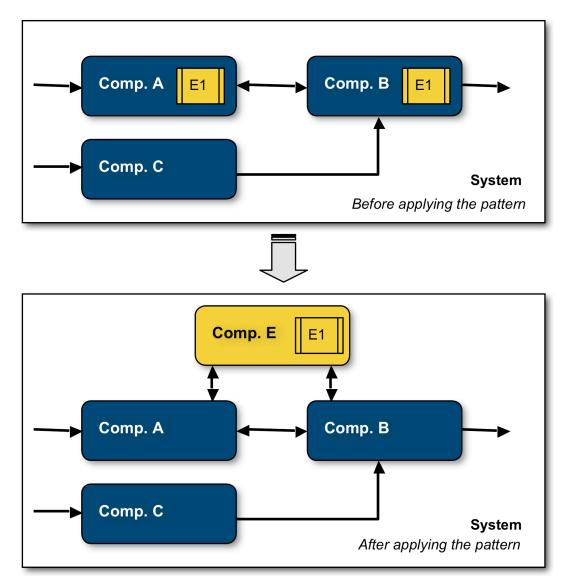


Component Slicing

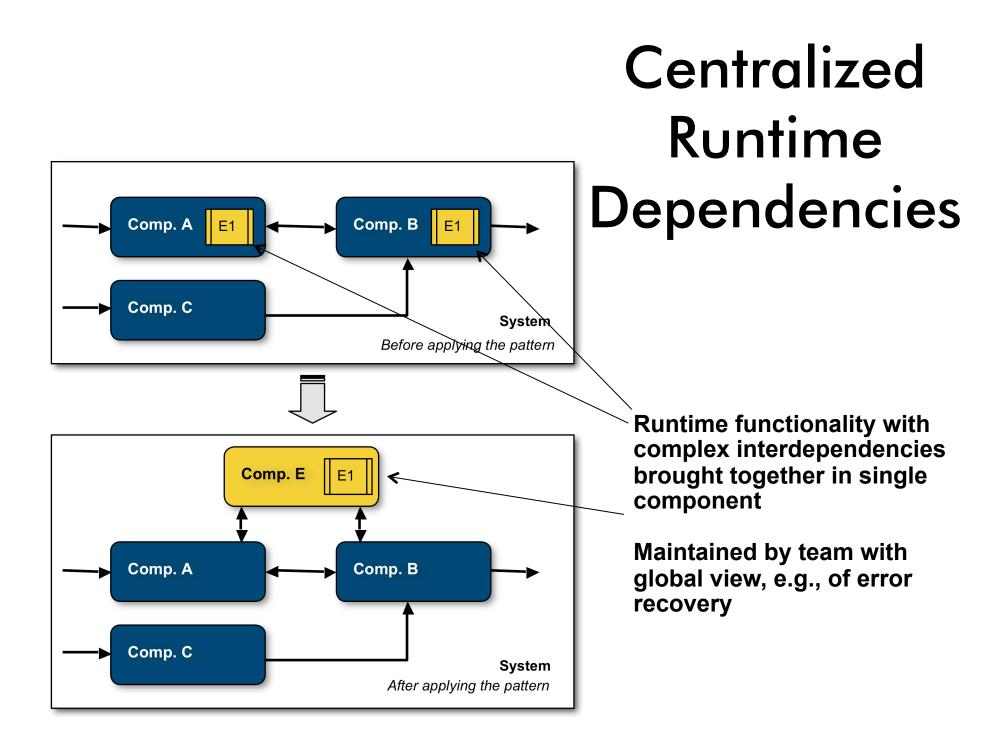


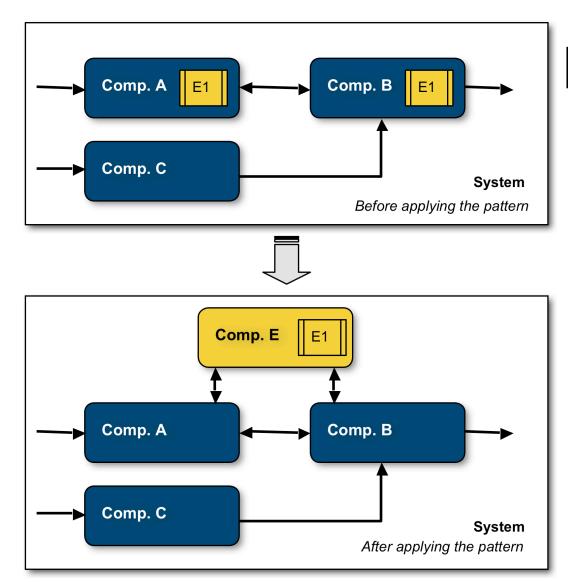
Gain: simplifies coordination around integrating and testing variants

Loss: must communicate requirements for variants to central team



Centralized Runtime Dependencies



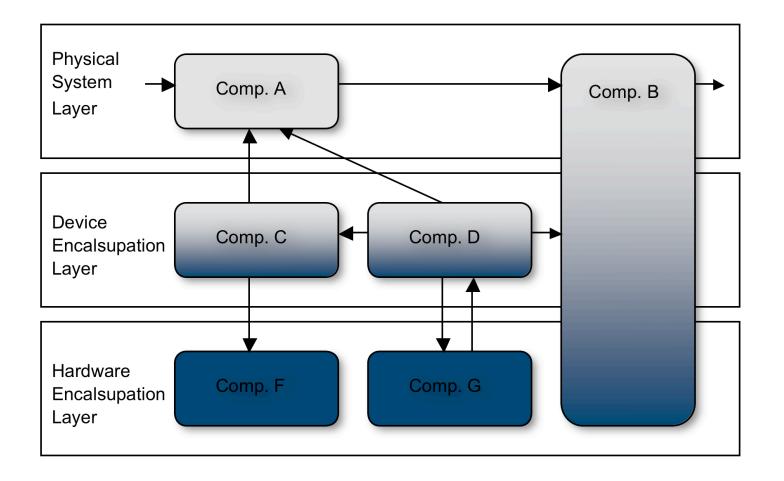


Centralized Runtime Dependencies

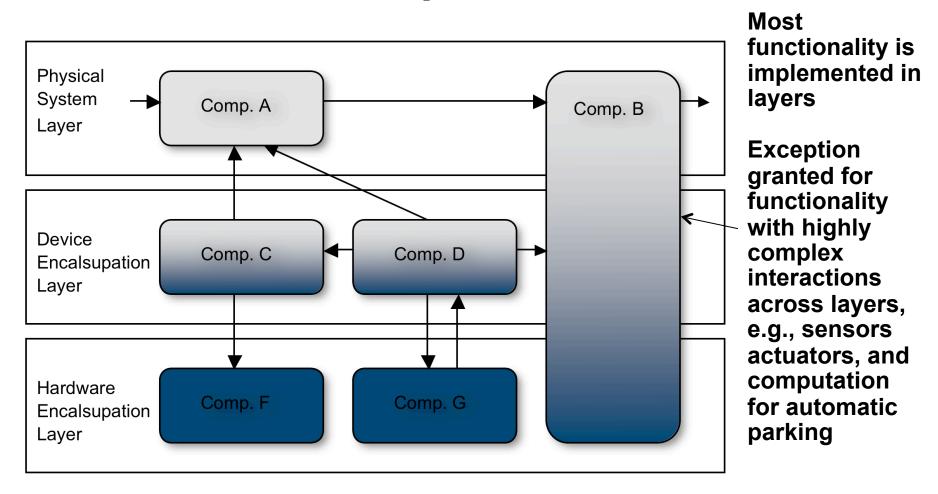
Gain: Easier to correctly meet global requirements, e.g., complex error handling

Loss: More difficult to evolve individual components with new or different error conditions, messages

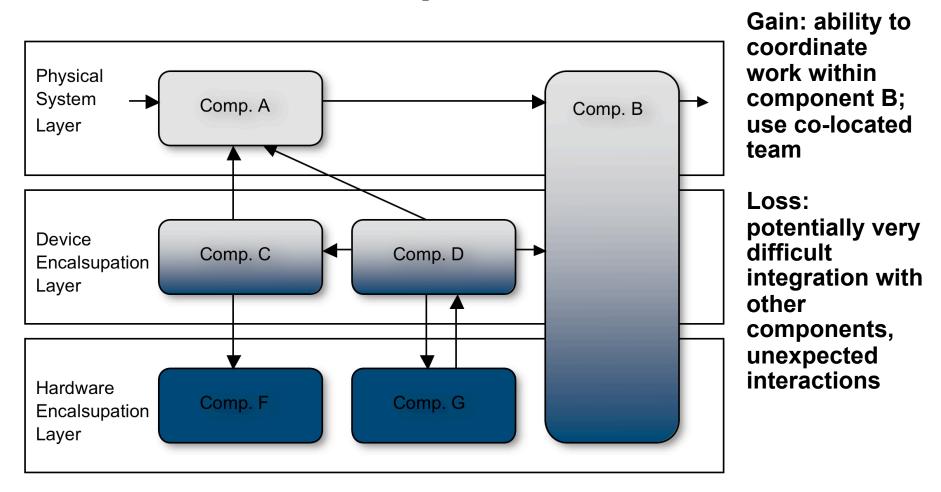
Monolithic Layer-Spanning Components



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Monolithic Layer-Spanning Components



An Observation

- Centralized versus decentralized decision-making
 - Centralized can globally optimize decisions in stable environments
 - Centralized is bottleneck in highly dynamic environments
 - Centralized is slower, longer and larger information flows
 - Decentralized may be better for solving immediate problem, may cause future problems
- Fundamental approach: solve the hardest problems by assigning all the closely-related work to a single, co-located team, manage the rest



Some Research Issues

- How to capture the organizational part?
- How to capture the dynamism that drives the style/pattern?
- Dimensions of coordination capacity?
 - Communication bandwidth
 - Tendency to cooperate
 - Correct anticipation
 - Background knowledge

